

Bio – Elana Frosk



Elana Frosk serves as Account Executive of the Northeastern United States for Hohenstein Institute America. In this role, she builds collaborative relationships with brands, retailers and manufacturers in the home textile and apparel industry through Hohenstein’s testing services and the OEKO-TEX® System.

Prior to joining Hohenstein in 2016, Elana held various managerial roles at DuPont and INVISTA, gaining experience in global fabric sourcing, testing and certification across numerous market segments, including ready-to-wear, intimate apparel, activewear and swimwear.

Elana holds a BS in Marketing & Textiles from the Fashion Institute of Technology.